Age without limits

Age-positive image library: A user guide

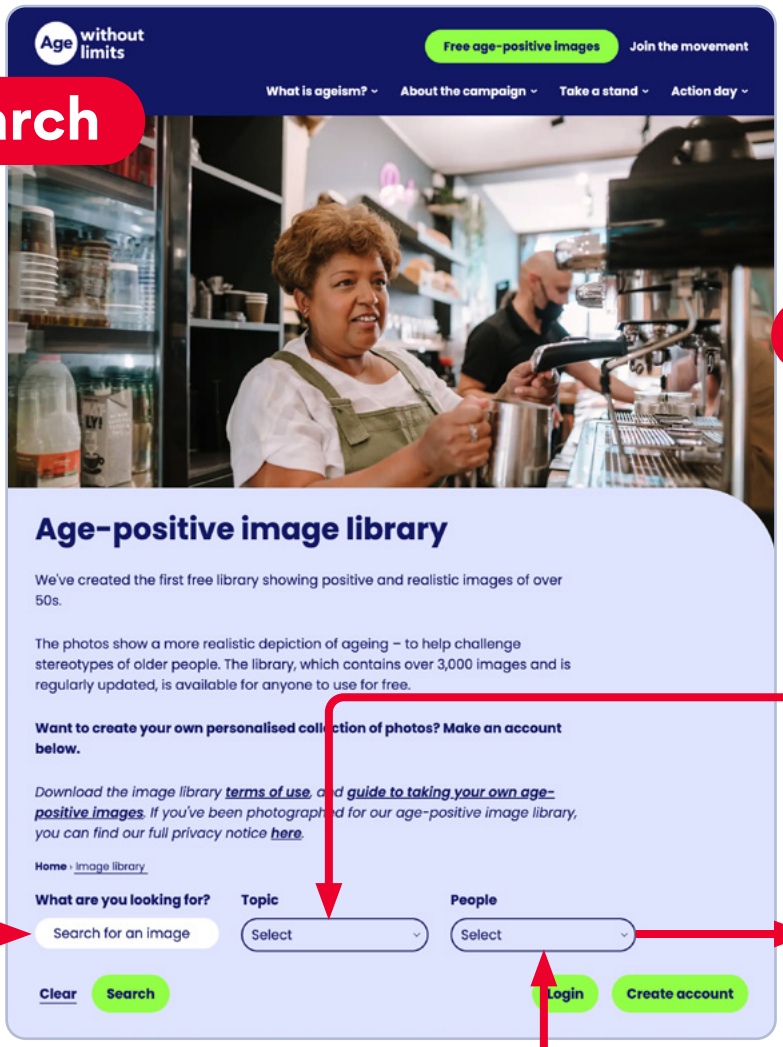
A step-by-step guide and terms of use

August 2024

How to use the image library

The image library is free for use by any individual or organisation that needs to source photos related to ageing or of older people. The image library is available on our **Age Without Limits website.**

Make a search



1

Subject

Use the simple search to find content. You can **type in key words** such as 'gardening', 'LGBT' or 'phone'.

2

Topic

You can **filter by the type of content** you're looking for or by the area of work such as 'work', 'digital inclusion' and 'health'.

People drop down menu

- Select
- Abstract
- Female
- ✓ Group (2 or more)
- Individual
- Landscape (scenery)
- Male
- Unidentifiable

3

People

You also have the choice to filter by the number and type of 'People'. The search terms include:

Individual
only one person is in focus/ identifiable. You can also specify the gender of the person.

Group (2+)
more than one person is in focus/identifiable.

Unidentifiable
only the person's hands or back of head, for example, is visible.

Abstract
the focus is on a specific object.

Landscape (scenery)
good for backgrounds or showing a location.

Select and download

TOP TIP
You can customise how you view the content – there are options to order the resources by relevance or date taken.

1 Pick your images

To make a selection click the **check box in the top left hand corner** to add images to your collections.

2 Selections

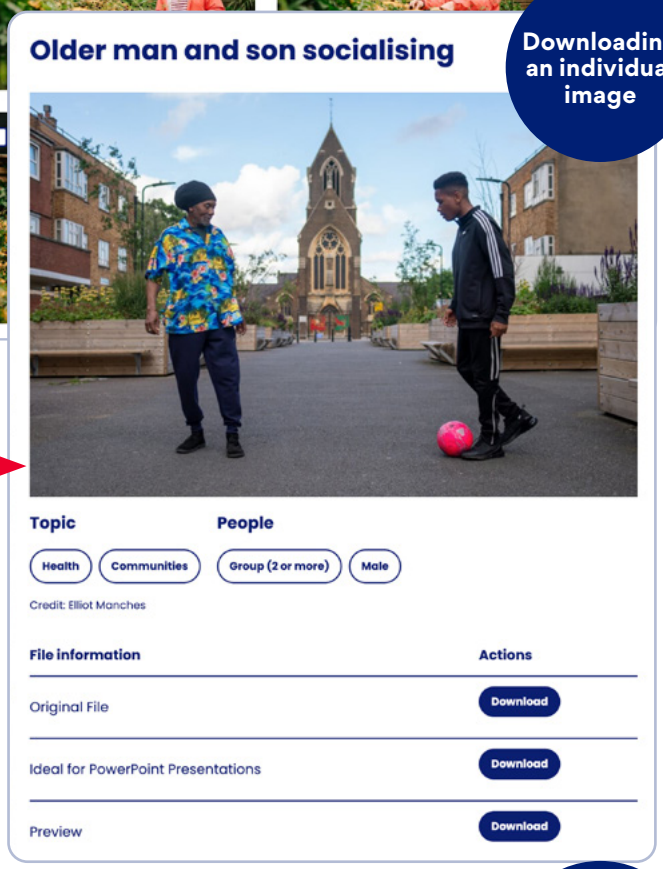
Selections show how many photos you've selected via the check boxes. This will appear as a **green box on the bottom of your screen.**

3 Download your images

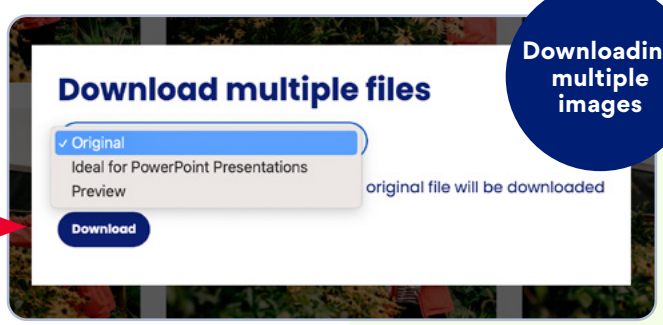
When you click on the green selections bar on the bottom it will expand and show you the below. **You can either download all images in the selection OR download images individually.** When downloading an image, you can either download the original, full-size image for a high resolution version or a smaller version of the image, which is much easier for use in presentations and social media.

Before downloading images, you'll be prompted for your email – this is so that we can get in touch should a subject remove their consent and also send you marketing emails if you are happy for us to do so.

Downloading an individual image

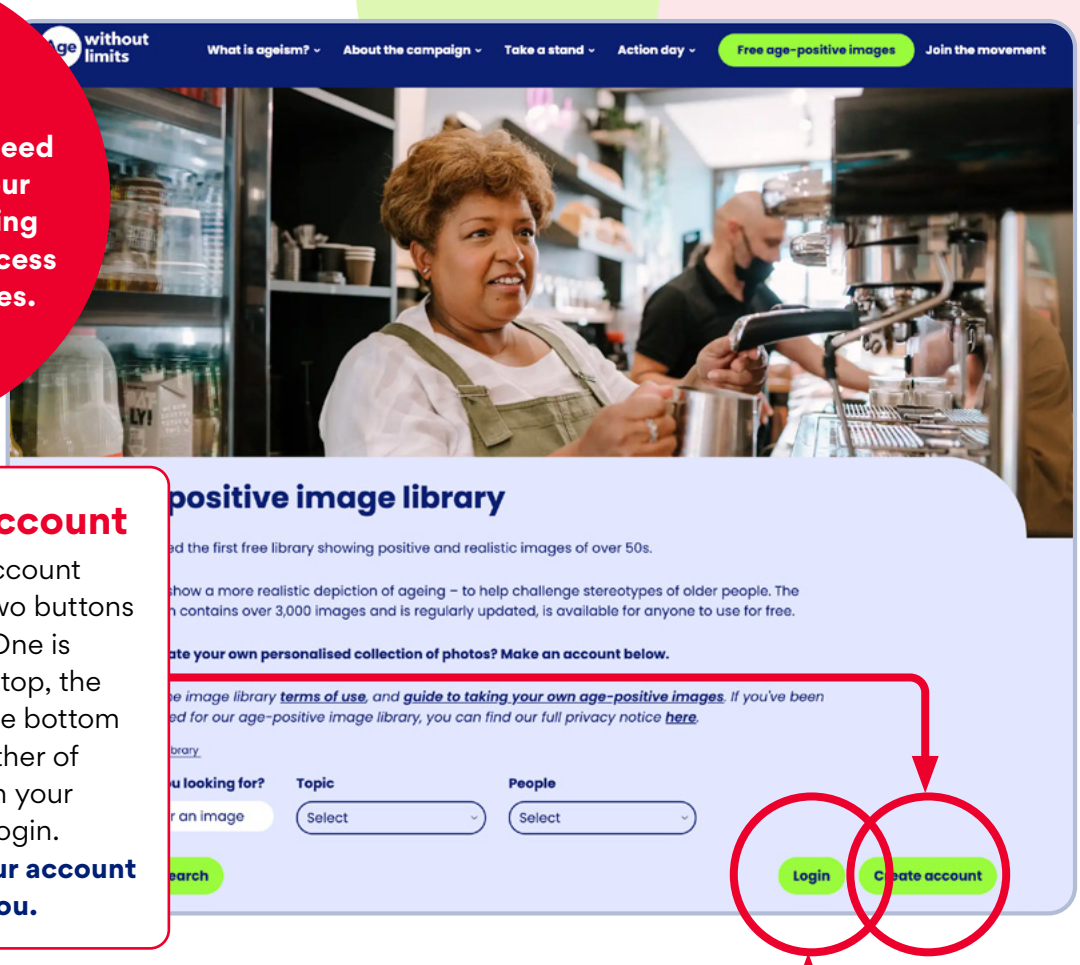


Downloading multiple images



Creating an account

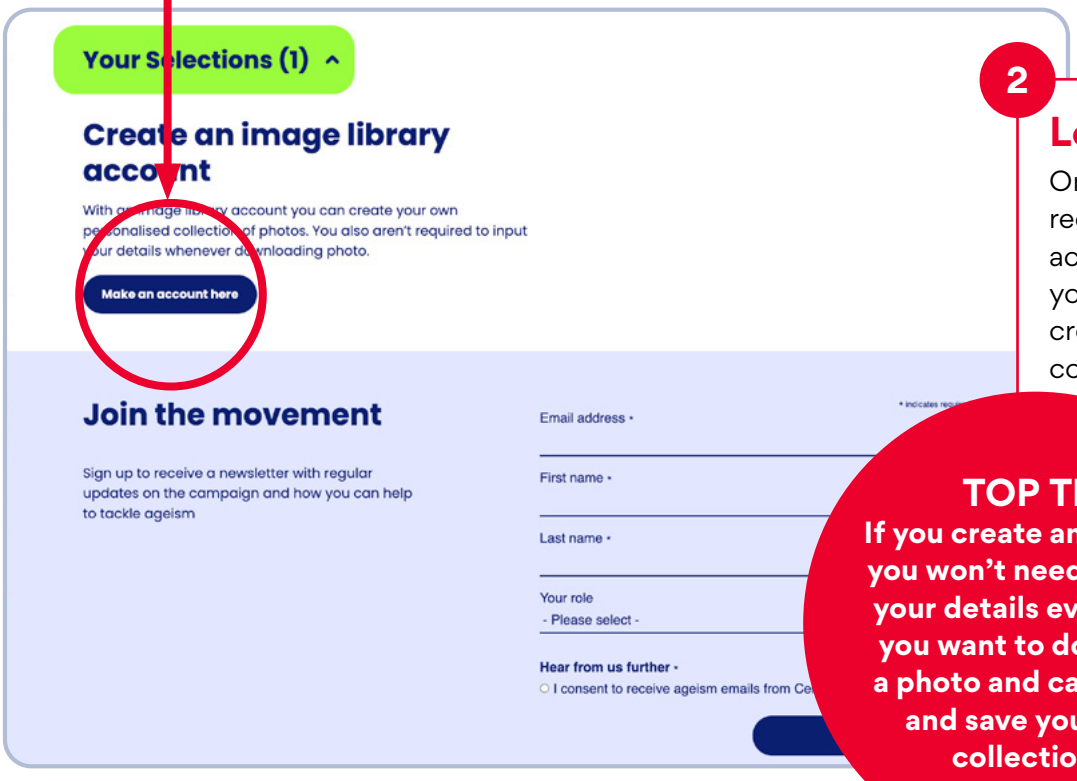
TOP TIP
Although you don't need an account to use our image library, creating one does give you access to additional features.



1

Create your account

You can create an account using either of the two buttons on the home page. One is located twoards the top, the other is located at the bottom of the page. Click either of the buttons and fill in your details to request a login. **Confirmation of your account will be emailed to you.**



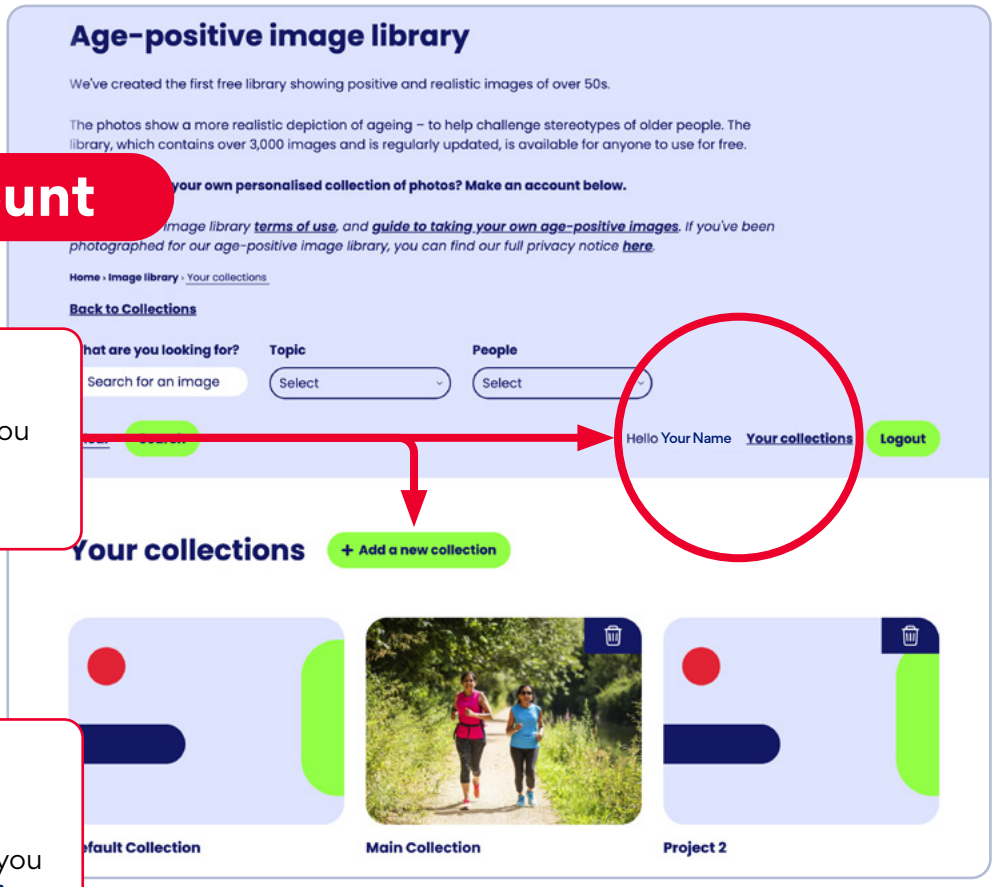
2

Login

Once you have recieved your account confirmation you can login and create personalised collections.

TOP TIP
If you create an account you won't need to input your details every time you want to download a photo and can create and save your own collections.

Using an account

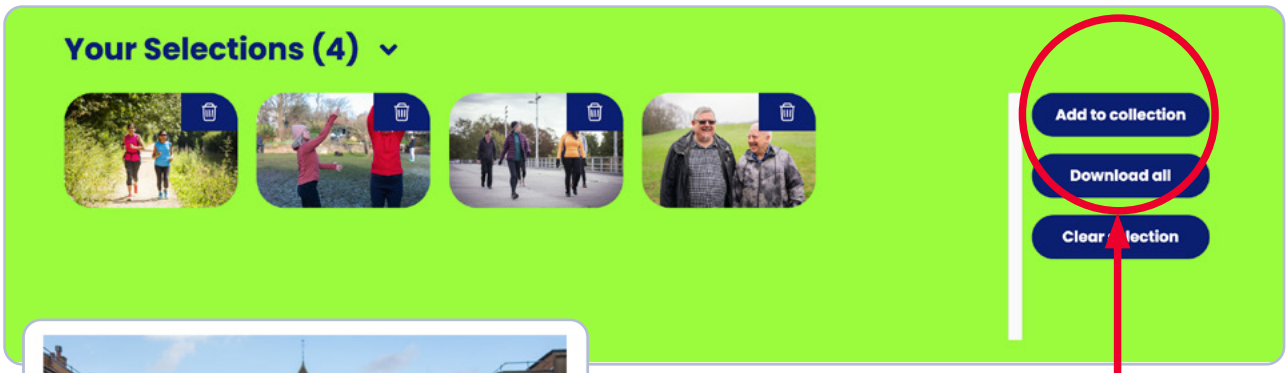


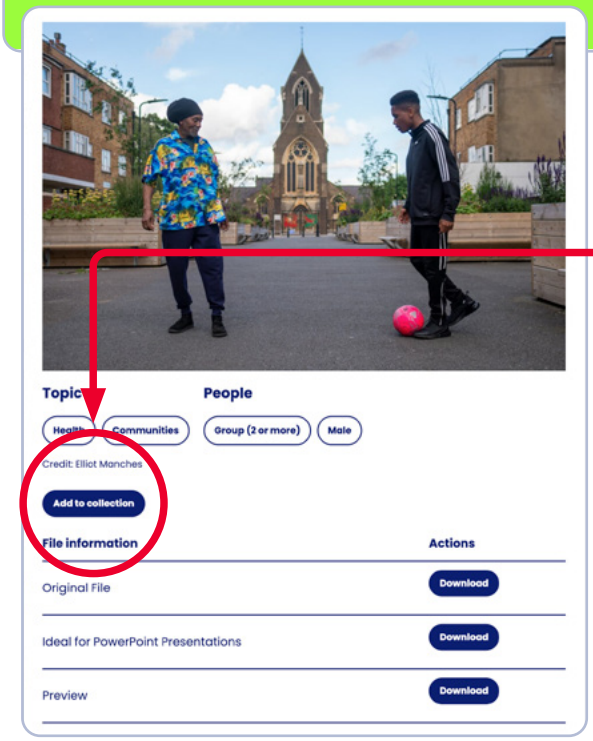
1 Create collections

Once you have logged in you can **create and name your own collections**.

2 Save the images

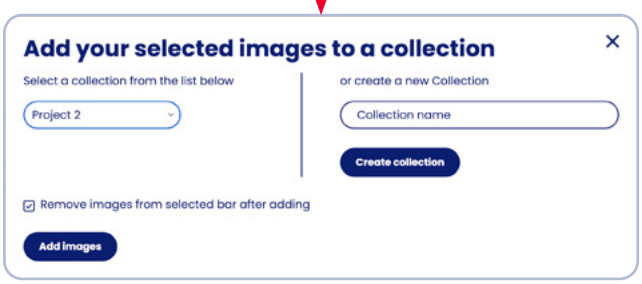
You can save images to collections **individually** or you can save **all of the images in your selection folder.**





Saving individual images
Click on your selected image and click on **Add to collection.**

Saving multiple images
Open the green selections tab and click **Add to collection.**



Terms of usage of the image library

All images are published under Creative Commons - CC0 1.0 Universal (CC0 1.0)

This means:

- You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission.
- When using content from the image library, attribution to Ageing Better is not required but is appreciated. If you wish to provide credit, you may do so using the following format: “by [Contributor] via Centre for Ageing Better”.
- When using or citing the work, you should not imply endorsement by the author. When using the images, consider the context and associated headlines.

Don’t use a person’s likeness for stories on sensitive topics or to imply that Ageing Better or the individual supports a certain belief or position. Do not use images in a way that defame or show either Ageing Better or the individual(s) in a negative or false light. If you wish to also credit the photographer, this information is included below each photo.

We would kindly ask that you do not use our photos for AI purposes.

Ageing Better is committed to protecting and respecting the privacy of the individuals with whom we interact. For further information about the way in which we use your personal data when you visit and use the image library, please see our **website privacy policy.**

For individuals appearing in images within the library, their personal information is used and stored in accordance with our obligations under data protection law and further information can be found in the **image library privacy notice.**